

JOIN US FOR  
*inspired*  
RETREAT

• PRESENTED BY AMBER HOUSLEY •



# INSPIRED IS FOR PASSIONATE AND HEART-DRIVEN WOMEN-OWNED BUSINESSES

WHO DESIRE A THRIVING  
BUSINESS AND JOY-FILLED LIFE

DREAMING OF  
SOMETHING BIGGER  
FOR YOURSELF AND  
YOUR BUSINESS?

*You've come to the right place.*

Surround yourself with other like-minded authentic women who know the struggle of personal and family priorities while running a business. Take this time to meet new friends, learn new business strategies, and get to work implementing the tools that will help you grow your business. Leave re-energized with a clear business roadmap, creatively fulfilled, and the knowledge that you are far more capable than you know.

Since it launched in 2012, over 400 female business owners like you have joined the Inspired experience. We have an amazing retreat in store for you.



Join Amber Housley for 4 days of inspiration, creativity, planning, and rest. Our intimate community will refresh your heart, spark momentum, allow you to get work done, while surrounding yourself with other female business owners who totally get you.

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*We have created dedicated*

# ACTION-TAKING PATHWAYS

*so your time with me is more intentional than ever!*

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## WHETHER YOU ARE LOOKING TO...

-  Launch your next product or signature offer...
-  Create your online course or physical product...  
Plan, create, and schedule all of your content for the next 90 days and beyond...
-  Design your group coaching, membership or in-person retreat experience...

I will provide you with workbooks and action steps that will get you focused on your specific goal during our time together. You'll get unparalleled access to me for feedback and support on any of these pathways.

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*All-Inclusive*  
**EXPERIENCE**

*We want to make your experience as uncomplicated as possible! Simply arrive in Smithville, Tennessee (an easy one hour drive from Nashville!) and we take care of the rest.*

*\*We do expect to sell out as we have every other experience.*



## **YOUR REGISTRATION INCLUDES:**

- ✓ **4 Days/3 Nights of shared cozy creekside accommodations** with covered decks & spectacular views.
- ✓ **ALL meals and drinks from arrival at the property to departure.** Full breakfast, lunch, and dinner, featuring locally-sourced and freshly prepared cuisine. We promise you won't go hungry!
- ✓ **4 days of tactical, engaging business content** designed for you to implement immediately and be on your way to business success.
- ✓ **1:1 time with Amber** to get personalized feedback on your plans and projects.
- ✓ **Specialty creative “hands-on” sessions** designed to enrich your creative brain, too! It's like a grown-up summer camp!
- ✓ **Mastermind hot seats** so you ask questions, get support, and put in-place the strategies you've learned.
- ✓ **Opportunity for close conversations** with other attendees through planned special gatherings, 'fireside' chats and discussions.
- ✓ **Love gifts and surprises?** We do too! Prepare for some wonderful sweet treats to make your experience a special one.
- ✓ **A professional headshot** to pretty up your website, social media and marketing with.



*A Peek at Our*  
**SCHEDULE**

*When you arrive, we'll greet you with a hug and welcome you to the gorgeous Evins Mill.*

You'll meet your new friends and talk about all the fun we'll have together for the next few days. You'll have time to unpack and freshen up, and we'll meet again at sunset for cocktails on the patio overlooking the creek. After a delicious four course meal, we'll have our first evening session; a chance to unwind and build connection through Amber Housley-inspired activities.

The next two days will be filled with morning keynotes, breakout & implementation sessions, with a few creative and small group opportunities sprinkled in as well. Each night, we'll toast to another day together over a gorgeous meal before we change into our pajamas for our late night fireside chats in the main lodge.

On our last morning, we'll gather once more after a full delicious breakfast (hello southern style meal complete with biscuits and fresh jam) before we say our goodbyes at 10:30am. Our schedule is full intentionally, and somehow our attendees still never want to leave!



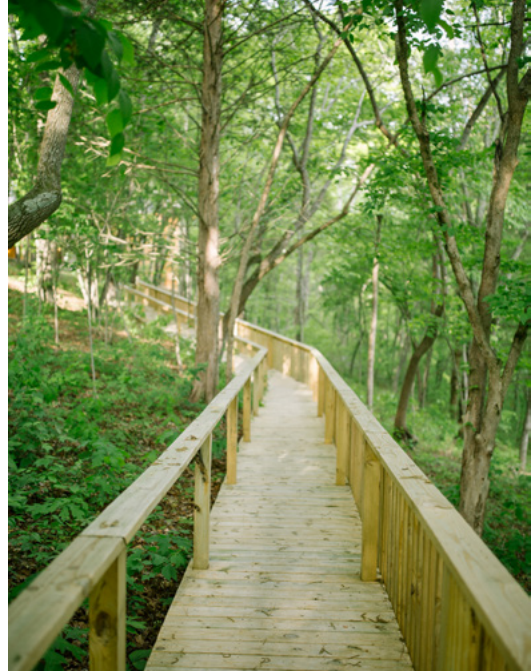
“Inspired exceeded every expectation I had about business conferences. This is not the typical run-of-the-mill, stuffy, suits & ties business session. No, not at all. The sheer amount of time, talent, caring & creativity that is poured into this conference is what sets it apart from all the rest. No detail, no matter how small, is overlooked. Amber is approachable & accessible to each and every attendee.”

— CARA MCGRADY





*The*  
**VENUE**



*Located an hour outside Nashville, Tennessee, our experience takes place at cozy Evins Mill*

Our venue is a cozy country inn hidden among a grove of cedar, poplar & hickory trees with a creek running through the center of the property. Evins Mill offers a scenic setting, bluff view lodging, fine dining and a host of on-site activities and nearby excursions. The forty-acre property boasts wooded bluffs, cascading waterfalls, babbling streams and one of the few Eastern Hemlock forests in the region — all lending it a mountain appeal.

Well-appointed rooms feature breathtaking views, covered decks and in season sight and sound of water. At the Main Lodge, gourmet cuisine is prepared with just the right touch and served in just the right setting. The Lodge also houses several cozy living rooms, a 1200 square foot conference room and two expansive covered decks that are perfect for rocking, swinging or alfresco dining. The Gristmill houses two conference rooms and a game hall, replete with billiards, table tennis and dart boards.

#### **CREEKSIDE COTTAGE ACCOMMODATIONS**

Attendees will stay in beautifully equipped rooms. All accommodations feature private entrances, private decks with forest or creek side views, private bathroom, coffee makers, and individually controlled heating/cooling units.



“I came away with tangible action items to apply to my business and new friendships. You will receive a 110% return on your investment if you go with an open heart and open mind. The attention to detail that Amber and her team put into planning the conference was outstanding! From the pre-conference homework to the color coordinated dinners and small thoughtful gifts and surprises throughout the conference, no detail was left untouched. If you are considering going, register early so that you can get a seat because I am coming back with friends.”

— MELISSA JONES



LEARNING  
*Style*

# Choose your own adventure!

Yes, that's right. Choose what you take action on. Sounds amazing, right? We know every person and business is different. I will provide you with workbooks and action steps that will get you focused on your specific goal during our time together. You'll get unparalleled access to me for feedback and support on any of these pathways.

## A SAMPLE OF WHAT YOUR DAY MIGHT LOOK LIKE

  
MORNING

Keynotes with Amber to help you get started on your action taking pathway.

  
NOON

Break for picnic lunch with attendees and new friends.

  
AFTERNOON

Post lunch, reconnect for afternoon work-time and then attend a creative activity session or group hike to the on-site waterfall.

  
EVENING

After an amazing group dinner, you head over to main lodge gathering room for a casual chat with new friends on balancing family and life alongside business dreams and desires.

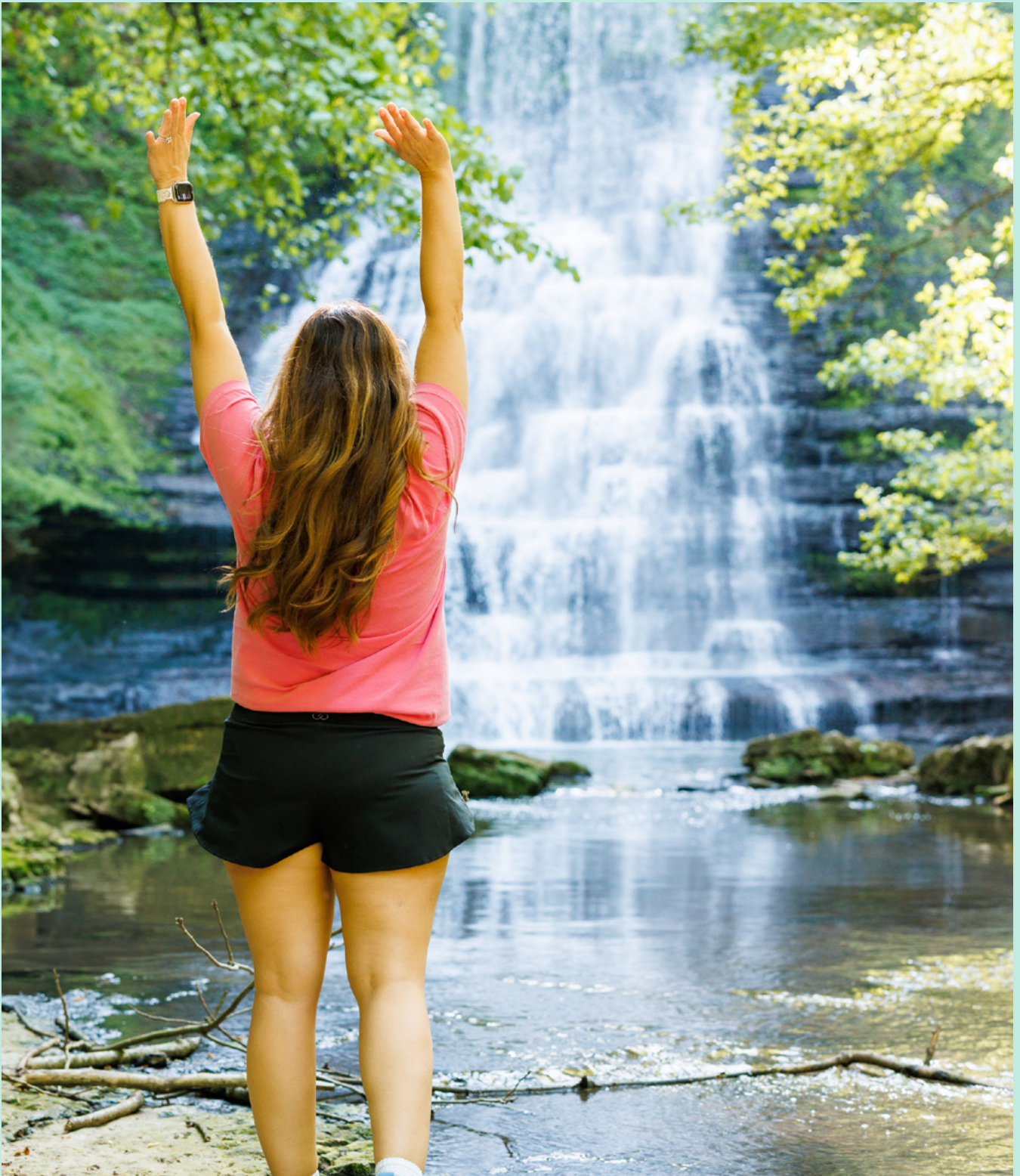
**SOUND LIKE THE PERFECT DAY? WE THINK SO TOO.  
RESERVE YOUR SEAT NOW.**



"Before Inspired Retreat, I felt like I was just falling into whatever opportunities I could find. Since then, I've had a sense of purpose and direction that I didn't previously have which has led to huge shifts of growth. Inspired was such a big turning point in my journey as a business owner."

—AMANDA MEANS





*Event*  
**EXTRAS**

*Be a guest at our designed dinner experiences, where you'll enjoy an intimate four-course meal and tons of swoon-worthy details.*



## **WELCOME PARTY DINNER**

We'll kick-off our four-day soiree with a casual welcome party with some good ol' fashioned Southern hospitality. Expect socializing with new friends, spectacular sweets and a few fun surprises while the sun goes down!

## **MONDAY NIGHT DINNER**

After our afternoon group hike, throw on some cozy clothes and meet us down at the lodge. We'll eat dinner while deepening connections through a good old fashioned pajama party game night.

## **TUESDAY NIGHT DINNER**

Pack your party dress, for our last night together we'll be toasting to new friendships surrounded by lots of pretty details. You'll also be formally initiated into the Sweet Life Sisterhood. Our dinner will be the pretty little bow on an amazing week spent together!



“Since Inspired Retreat, I’ve grown my team and built much stronger systems in my business. I’ve been able to serve so many more clients without working crazy long hours or driving myself insane!” – IRENE HARDY



*Our*  
COMMUNITY



*Join over 400+ women who have been a part of the Inspired experience.*

To make sure you're prepared for our time together at Inspired Retreat, you'll be connected to a private community for attendees. This is the place to gather and connect on plans before and after the retreat.

Prior to arriving at Inspired Retreat, you'll connect 1:1 with our Retreat Concierge who will answer all of your questions and help you feel prepared to get the most impact out of your experience.







*Frequently Asked*  
**QUESTIONS**

### **Can I bring my spouse, children, or family?**

We believe that you are deserving of spending 4 days focused completely on you and your business! Because of this, only participating attendees are allowed on the property during our event. Many attendees do extend their time after the retreat to enjoy Nashville with their loved ones.

### **What if I have a dietary need?**

Just let us know in advance when registering and we're be happy to accommodate you! Our host venue is able to accommodate most common food allergies or dietary preferences. Our friends with strict gluten-free, dairy and vegetarian needs have been extremely pleased with how our host venue is able to prepare food with careful thought and care (and still tastes delicious, too!).

### **What should I wear, pack, bring?**

Because of the nature of the venue with its longer pathways and stairs, we recommend you leave your heels at home! That said, we recommend a business casual attire or whatever fits your personality best for our sessions during the day. You will want to pack cocktail dresses for the equally fun and beautiful evening cocktail parties and dinners but we recommend pairing them with ballet flats or other cute and comfy shoes. All too often, we don't have the time or reason to get dressed up outside of our yoga pants. This will be a fun opportunity to have a sweet little girls night! We will provide the color schemes for each evening's events so you can color coordinate if you desire to.

Spring or Fall, you are going to love sipping coffee in the morning from your porch rocking chair. You'll want to watch the 7-day forecast to see what attire will be necessary that week—you never know if it's going to be on the warmer side or if there will be a pop-up rain shower.

Include some athletic shoes for morning walks, our group hike to the on-site waterfall or to take advantage of the numerous trails on the property. Nighttime of course is perfect for pajama parties at our fireside chats! Please note, the cottages are cozy in nature, so pack as light as you're able to and leave room in your bag for a few goodies.

### **I'm booking my flight, when should I arrive and depart?**

Our program typically runs from Sunday 4pm CT to Wednesday at 10:30am CT. It is about a one hour from the (BNA) Nashville Airport to Evins Mill. When making travel arrangements, we recommend scheduling a flight that arrives no later than 1:30pm CT. This will allow you to grab your bags, connect with another attendee for your own transportation, and time for the one hour trip to Evins Mill from the airport. The program ends at 10:30am CT on Wednesday and check-out is by 11am. An ideal departure flight would be afternoon or early evening on departure day.

### **How do I get there?**

After flying into BNA, the main Nashville International Airport, our host location is easily accessible by rental car. Meet up with fellow



"The insight and guidance at Inspired Retreat was instrumental in helping me grow. Not only have I been able to 10x my business (and sell my prints in IKEA stores across the country!), but I've found a community of women who I can reach out to for help in growing my business even more."

– SHELBY DILLON

attendees ahead of time in our private Facebook group to coordinate a rental car with those arriving the same time as you. Depending on the season, there is a shuttle service that we can connect you with. If you're driving yourself or a car, you can map to 1535 Evins Mill Road, Smithville, Tennessee. Please note that due to the distance, it is a large cost to use taxi or Uber-like services. It is recommended you coordinate with other attendees to keep costs low – and meet new friends!

### **Do I need to bring a laptop?**

We're excited about all the face to face time you're going to have with new friends, and we encourage you to unplug as much as possible, but it is a great idea to bring your laptop for our implementation sessions. Be sure to turn your email Out of Office on while you're at Inspired so you can take advantage of all the amazing opportunities to learn and connect! Evins Mill offers complimentary Wi-Fi in the Main Lodge and in the guest rooms in case you need to check a few emails.

### **Who will I room with?**

Bring a friend and you can room together! Just be sure and include each other's names on your registration and we'll match you up. Coming alone? Don't fret, about 95% of attendees who come, don't know anyone either. Some of Amber's best friends in the creative industries are those she randomly met through shared rooms at conferences. We'll match a roommate for you and let you know a few weeks out who they are in advance. If a private room meets your needs you can choose that upgrade.

### **Do I have to stay on the property?**

Yes, the full experience includes the full accommodations and cannot be removed. We don't want you to miss out on all the fun we have planned once the sun goes down at night.

### **What's the weather like?**

In the Spring, expect temperate days with moderate humidity. It is often on the warmer side (low 80s) with a pop-up rain shower at this time of year. In the Fall, it can be quite warm in early September—with highs of 80s and low 90s—but the humidity will have died down. Again, it's best to watch the 7-day forecast because it can often change quickly!

### **What is included in the registration?**

Everything — You simply arrive via your own transportation, and we take care of the rest! Your room, food and drink (including a few adult beverages) and all workshop content and materials, events and experiences. Quite simply, the only thing not included is your airfare, transportation to/from our host location, and if you'd like an additional glass of wine or beer outside our offerings.

### **I can't make it to this Inspired. When will be the next one?**

We focus on one event at a time, so if you cannot make this one, you'll want to sign up for our email list so you'll be the first to know about our future plans.

### **Who is this program for?**

Whether you're a product or service-based business owner, brick-and-mortar or online, this retreat program is for you! We have had just about every kind of business represented at our event. From newbies to established businesses, you will find this experience beneficial to your business.

### **Is my business a good fit?**

I have 15+ years experience working with and executing marketing strategies for both product and service-based businesses, so I firmly believe the experience in this retreat is applicable to both business types and lengths of experience.

### **What is your refund policy?**

Tickets to Inspired Retreat are non-refundable; however, they are transferable to another attendee up to 30 days prior to the event start date. The deadline to complete a transfer is 30 days prior to Inspired Retreat, and a \$50 transfer fee will apply.

### **Do you offer payment plans?**

We are pleased to offer a payment plan. A non-refundable payment is due immediately with your application to hold your seat. The remaining payment of your balance will be due in advance of arrival. We will hold a credit card on file that will automatically file payments on set dates. Payment Plan installments that are more than 2 days past due will forfeit registration and your seat will be sold.

### **This is a large investment for my business and I'm concerned about taking the leap.**

We firmly believe the content and experience will more than meet—and will exceed—the investment of registration. Be sure and read our testimonials from past attendees who explain how the benefits far exceeded the investment.

Lastly, you should know this is not our first conference or workshop production. We have been planning events from corporate retreats to large-scale productions for over 10 years. You can count on professionalism and a well-managed event experience for yourself as an attendee!

### **What kind of women will attend inspired?**

The majority of Inspired attendees in the past have ranged in age from mid 20s to mid 50s. Most are looking to connect with similar creative business women. That said, we welcome women of all ages and backgrounds! You do need to be 21 years of age or older to attend.

We've also hosted an extremely wide-range of creatives... just a sampling: boutique shop owners, graphic and stationery designers, wedding planners, party stylists and cake artists, photographers, clothing designers, interior designers, influencers, architects, consultants, wardrobe stylists, calligraphers, online retailers, party suppliers, a wide-range of Etsy shop owners and MORE!

### **What if I have physical limitations?**

This retreat may not be for you if you have physical limitations. Our host venue property is a creekside lodge and includes many opportunities for stairs across the property. We want you to feel at home and at ease in our experience and the last thing we want is for you to feel overwhelmed in moving from each session.

### **There are so many wonderful workshops and conferences out there. How do I choose which one is best for me?**

If there is anyone who is a fan of continued learning, it's Amber Housley! We'd actually recommend you attend all your favorites if you can! That awesome idea aside, we really can't tell you what is the perfect fit for you, only you have that answer. We can recommend to choose a conference that is best in line with your current needs and business. Usually you have a gut feeling when it comes to the likely place where you feel like you'd most fit in and get the most benefit from. Obviously, we hope Inspired Retreat is at the top of your list!

JOIN US FOR  
*inspired*  
RETREAT

**READY TO  
JOIN US?**  
CLICK HERE TO RESERVE  
YOUR SEAT NOW!



**HAVE QUESTIONS?**

Click here to chat with the team!